



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WGAL | Mary Tricoli | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| Restore Our Future | RESTORE OUR FUTURE | 1567 |

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 968467 | 06399460 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|---------------|---------------|
| 1 | 10/30/12 | 11/02/12 | M-F News 8 at 6a | 6-7a | -TW-F-- | :30 | 3 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TW-F-- | 3 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 6:18 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 3 | WGAL | W | 10/31/12 | 6:58 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 2 | WGAL | F | 11/02/12 | 6:22 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 2 | 10/30/12 | 11/02/12 | NBC Today Show | 7-9A | -TWTF-- | :30 | 4 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 8:50 AM | NBC Today Show | 7-9A | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 2 | WGAL | W | 10/31/12 | 8:51 AM | NBC Today Show | 7-9A | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 3 | WGAL | Th | 11/01/12 | 7:26 AM | NBC Today Show | 7-9A | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 4 | WGAL | F | 11/02/12 | 7:58 AM | NBC Today Show | 7-9A | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 3 | 10/30/12 | 11/02/12 | NBC Today Show II | 9-10a | -TWTF-- | :30 | 5 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 5 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WGAL | Tu | 10/30/12 | 9:29 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 1 | WGAL | Tu | 10/30/12 | 9:58 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 2 | WGAL | W | 10/31/12 | 9:58 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 3 | WGAL | Th | 11/01/12 | 9:56 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 4 | WGAL | F | 11/02/12 | 9:58 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 4 | 10/30/12 | 11/02/12 | NBC Today Show III | 10-11a | -TWTF-- | :30 | 4 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | Tu | 10/30/12 | 10:56 AM | NBC Today Show III | 10-11a | :30 | ROF-12-TV-22H | \$400.00 NM |
| 3 | WGAL | W | 10/31/12 | 10:29 AM | NBC Today Show III | 10-11a | :30 | ROF-12-TV-22H | \$400.00 NM |
| 1 | WGAL | Th | 11/01/12 | 10:28 AM | NBC Today Show III | 10-11a | :30 | ROF-12-TV-22H | \$400.00 NM |
| 4 | WGAL | F | 11/02/12 | 10:58 AM | NBC Today Show III | 10-11a | :30 | ROF-12-TV-22H | \$400.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| | | | |
|--------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Restore Our Future | RESTORE OUR FUTURE | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|----------|-------------------------------|-----------------------------|---|------------------------|---------------------------|----------------|----------------|---------------|------------|------|
| 4 | 10/30/12 | 11/02/12 | NBC Today Show III Class of Time - Pre-emptible with notice | 10-11a | -TWTF-- | :30 | 4 | \$400.00 | NM | |
| 5 | 10/30/12 | 11/02/12 | M-F 12-12:30p News Class of Time - Pre-emptible with notice | 12-12:30p | -TWTF-- | :30 | 4 | \$750.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 4 | <u>Rate</u> \$750.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 3 | WGAL | Tu | 10/30/12 | 12:00 PM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 | NM |
| 2 | WGAL | W | 10/31/12 | 12:15 PM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 | NM |
| 1 | WGAL | Th | 11/01/12 | 12:00 PM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 | NM |
| 4 | WGAL | F | 11/02/12 | 12:27 PM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 | NM |
| 6 | 10/30/12 | 11/02/12 | Dr. Phil Class of Time - Pre-emptible with notice | 3-4p | -TWTF-- | :30 | 4 | \$650.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 4 | <u>Rate</u> \$650.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WGAL | Tu | 10/30/12 | 3:13 PM | Dr. Phil | 3-4p | :30 | ROF-12-TV-22H | \$650.00 | NM |
| 3 | WGAL | W | 10/31/12 | 3:33 PM | Dr. Phil | 3-4p | :30 | ROF-12-TV-22H | \$650.00 | NM |
| 4 | WGAL | Th | 11/01/12 | 3:25 PM | Dr. Phil | 3-4p | :30 | ROF-12-TV-22H | \$650.00 | NM |
| 2 | WGAL | F | 11/02/12 | 3:21 PM | Dr. Phil | 3-4p | :30 | ROF-12-TV-22H | \$650.00 | NM |
| 7 | 10/30/12 | 11/02/12 | M-F 4-5P Class of Time - Pre-emptible with notice | 4-5P | -TWTF-- | :30 | 4 | \$850.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 4 | <u>Rate</u> \$850.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WGAL | Tu | 10/30/12 | 3:59 PM | M-F 4-5P | 4-5P | :30 | ROF-12-TV-22H | \$850.00 | NM |
| 2 | WGAL | W | 10/31/12 | 4:42 PM | M-F 4-5P | 4-5P | :30 | ROF-12-TV-22H | \$850.00 | NM |
| 3 | WGAL | Th | 11/01/12 | 4:36 PM | M-F 4-5P | 4-5P | :30 | ROF-12-TV-22H | \$850.00 | NM |
| 4 | WGAL | F | 11/02/12 | 4:23 PM | M-F 4-5P | 4-5P | :30 | ROF-12-TV-22H | \$850.00 | NM |
| 8 | 10/30/12 | 11/02/12 | M-F 5-6p News Class of Time - Pre-emptible with notice | 5-6p | -TWTF-- | :30 | 4 | \$1,600.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 4 | <u>Rate</u> \$1,600.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WGAL | Tu | 10/30/12 | 5:19 PM | M-F 5-6p News | 5-6p | :30 | ROF-12-TV-22H | \$1,600.00 | NM |
| 1 | WGAL | W | 10/31/12 | 5:47 PM | M-F 5-6p News | 5-6p | :30 | ROF-12-TV-22H | \$1,600.00 | NM |
| 4 | WGAL | Th | 11/01/12 | 5:26 PM | M-F 5-6p News | 5-6p | :30 | ROF-12-TV-22H | \$1,600.00 | NM |
| 3 | WGAL | Th | 11/01/12 | 5:30 PM | M-F 5-6p News | 5-6p | :30 | ROF-12-TV-22H | \$1,600.00 | NM |
| 9 | 10/30/12 | 11/02/12 | M-F News 8 at 6p Class of Time - Pre-emptible with notice | 6-630p | -TWTF-- | :30 | 4 | \$2,400.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 4 | <u>Rate</u> \$2,400.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WGAL | Tu | 10/30/12 | 6:30 PM | M-F News 8 at 6p | 6-630p | :30 | ROF-12-TV-22H | \$2,400.00 | NM |
| 2 | WGAL | W | 10/31/12 | 6:30 PM | M-F News 8 at 6p | 6-630p | :30 | ROF-12-TV-22H | \$2,400.00 | NM |
| 4 | WGAL | Th | 11/01/12 | 6:24 PM | M-F News 8 at 6p | 6-630p | :30 | ROF-12-TV-22H | \$2,400.00 | NM |
| 3 | WGAL | F | 11/02/12 | 6:18 PM | M-F News 8 at 6p | 6-630p | :30 | ROF-12-TV-22H | \$2,400.00 | NM |
| 10 | 10/30/12 | 11/02/12 | Entertainment Tonight Class of Time - Pre-emptible with notice | 7-730p | -TWTF-- | :30 | 6 | \$1,100.00 | NM | |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> -TWTF-- | <u>Spots/Week</u> 6 | <u>Rate</u> \$1,100.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------------|-----------------|---------------------|
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Restore Our Future | RESTORE OUR FUTURE | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|---------------|------------------------|
| 10 | 10/30/12 | 11/02/12 | Entertainment Tonight | 7-730p | -TWTF-- | :30 | 6 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | WGAL | Tu | 10/30/12 | 7:27 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 2 | WGAL | W | 10/31/12 | 7:12 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 1 | WGAL | W | 10/31/12 | 7:28 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 3 | WGAL | Th | 11/01/12 | 7:30 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 4 | WGAL | F | 11/02/12 | 7:10 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 5 | WGAL | F | 11/02/12 | 7:29 PM | Entertainment Tonight | 7-730p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 11 | 10/30/12 | 11/02/12 | Access Hollywood | 730-8p | -TWTF-- | :30 | 4 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | Tu | 10/30/12 | 7:47 PM | Access Hollywood | 730-8p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 1 | WGAL | W | 10/31/12 | 7:56 PM | Access Hollywood | 730-8p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 4 | WGAL | Th | 11/01/12 | 7:55 PM | Access Hollywood | 730-8p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 2 | WGAL | F | 11/02/12 | 7:56 PM | Access Hollywood | 730-8p | :30 | ROF-12-TV-22H | \$1,100.00 NM |
| 12 | 10/30/12 | 11/02/12 | NBC Tonight Show | 1135p-1235a | -TWTF-- | :30 | 4 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Tu | 10/30/12 | 11:47 PM | NBC Tonight Show | 1135p-1235a | :30 | ROF-12-TV-22H | \$700.00 NM |
| 2 | WGAL | W | 10/31/12 | 11:45 PM | NBC Tonight Show | 1135p-1235a | :30 | ROF-12-TV-22H | \$700.00 NM |
| 3 | WGAL | Th | 11/01/12 | 11:46 PM | NBC Tonight Show | 1135p-1235a | :30 | ROF-12-TV-22H | \$700.00 NM |
| 4 | WGAL | F | 11/02/12 | | NBC Tonight Show | 1135p-1235a | :00 | | \$700.00 NM |
| See MG 12.5 | | | | | | | | | |
| 5 | WGAL | F | 11/02/12 | 12:51 AM | Delayed Tonight Show | 1205-2a | :30 | ROF-12-TV-22H | \$700.00 NM |
| MG for 12.4 11/02 | | | | | | | | | |
| 13 | 10/30/12 | 11/04/12 | M-Su News 8 at 11p | 11-1135p | -TWTFS- | :30 | 5 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | -TWTFS- | 5 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | Tu | 10/30/12 | 11:15 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 NM |
| 1 | WGAL | W | 10/31/12 | 11:30 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 NM |
| 6 | WGAL | Th | 11/01/12 | 11:30 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 NM |
| 5 | WGAL | F | 11/02/12 | 11:13 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 NM |
| 2 | WGAL | Sa | 11/03/12 | 11:07 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 NM |
| 14 | 11/02/12 | 11/02/12 | NBC Prime | 9-10p | ----1-- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | ----1-- | 1 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | F | 11/02/12 | 9:18 PM | NBC Prime | 9-10p | :30 | ROF-12-TV-22H | \$2,400.00 NM |
| 15 | 11/03/12 | 11/03/12 | Sat/Sun News 8 at 6a | 6-7a | -----1- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 11/03/12 | 6:40 AM | Sat/Sun News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$250.00 NM |



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------------|-----------------|---------------------|
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Restore Our Future | RESTORE OUR FUTURE | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------|--------------------|-----------------------|---------------|----------------|-----------------------|-------------|
| 16 | 11/03/12 | 11/03/12 | Sa/Su News 8 at 9a | 9-10a | -----1- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Sa | 11/03/12 | 9:25 AM | Sa/Su News 8 at 9a | 9-10a | :30 | ROF-12-TV-22H | \$500.00 | NM | |
| | | | | | | | | | |
| 17 | 11/03/12 | 11/03/12 | NBC Prime | 10-11p | -----1- | :30 | 1 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1- | 1 | \$650.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Sa | 11/03/12 | | | NBC Prime | 10-11p | :00 | | \$650.00 | NM |
| See MG 17.2 | | | | | | | | | |
| 2 WGAL Sa | 11/03/12 | 10:06 PM | Sat NBC Prime Other | Prime Other | :30 | ROF-12-TV-22H | \$650.00 | NM | |
| MG for 17.1 11/03 | | | | | | | | | |
| | | | | | | | | | |
| 18 | 11/04/12 | 11/04/12 | Sat/Sun News 8 at 6a | 6-7a | -----2 | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----2 | 2 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WGAL Su | 11/04/12 | 6:08 AM | Sat/Sun News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$250.00 | NM | |
| 1 WGAL Su | 11/04/12 | 6:54 AM | Sat/Sun News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$250.00 | NM | |
| | | | | | | | | | |
| 19 | 11/04/12 | 11/04/12 | NBC Sunday Today | 8-9a | -----1 | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Su | 11/04/12 | 8:25 AM | NBC Sunday Today | 8-9a | :30 | ROF-12-TV-22H | \$1,200.00 | NM | |
| | | | | | | | | | |
| 20 | 11/04/12 | 11/04/12 | Sa/Su News 8 at 6 | 6-630p | -----1 | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----1 | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Su | 11/04/12 | 6:26 PM | Sa/Su News 8 at 6 | 6-630p | :30 | ROF-12-TV-22H | \$1,000.00 | NM | |
| | | | | | | | | | |
| 21 | 11/04/12 | 11/04/12 | NFL Pre-Game | NFL Pre-Game Var | -----2 | :30 | 2 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----2 | 2 | \$2,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WGAL Su | 11/04/12 | | | NFL Pre-Game | NFL Pre-Game Var | :00 | | \$2,400.00 | NM |
| Credited | | | | | | | | | |
| 1 WGAL Su | 11/04/12 | 7:17 PM | NFL Pre-Game | NFL Pre-Game Var | :30 | ROF-12-TV-22H | \$2,400.00 | NM | |
| | | | | | | | | | |
| 22 | 11/05/12 | 11/06/12 | M-F News 8 at 6a | 6-7a | 11----- | :30 | 2 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 11----- | 2 | \$1,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | 11/05/12 | 6:07 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 | NM | |
| 2 WGAL Tu | 11/06/12 | 6:58 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 | NM | |
| | | | | | | | | | |
| 23 | 11/05/12 | 11/06/12 | NBC Today Show | 7-9A | MT----- | :30 | 0 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | MT----- | 2 | \$1,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| | | | |
|--------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Restore Our Future | RESTORE OUR FUTURE | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|--------------------|----------------|----------------|---------------|--------------------------|
| 23 | 11/05/12 | 11/06/12 | NBC Today Show | 7-9A | MT----- | :30 | 0 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 8:29 AM | NBC Today Show | 7-9A | :30 | ROF-12-TV-22H | \$1,400.00 NM |
| 2 | WGAL | Tu | 11/06/12 | | NBC Today Show | 7-9A | :00 | | \$1,400.00 NM |
| Credited | | | | | | | | | |
| 24 | 11/05/12 | 11/06/12 | NBC Today Show II | 9-10a | 11----- | :30 | 2 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | MT----- | 2 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | M | 11/05/12 | 9:28 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 1 | WGAL | Tu | 11/06/12 | 9:51 AM | NBC Today Show II | 9-10a | :30 | ROF-12-TV-22H | \$650.00 NM |
| 25 | 11/05/12 | 11/05/12 | NBC Today Show III | 10-11a | 1----- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 10:47 AM | NBC Today Show III | 10-11a | :30 | ROF-12-TV-22H | \$400.00 NM |
| 26 | 11/05/12 | 11/06/12 | M-F 12-12:30p News | 12-12:30p | 11----- | :30 | 2 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 11----- | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | M | 11/05/12 | 11:59 AM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 NM |
| 1 | WGAL | Tu | 11/06/12 | 12:29 PM | M-F 12-12:30p News | 12-12:30p | :30 | ROF-12-TV-22H | \$750.00 NM |
| 27 | 11/05/12 | 11/05/12 | Dr. Phil | 3-4p | 1----- | :30 | 1 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 3:12 PM | Dr. Phil | 3-4p | :30 | ROF-12-TV-22H | \$650.00 NM |
| 28 | 11/05/12 | 11/05/12 | M-F 4-5P | 4-5P | 1----- | :30 | 1 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$850.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 4:25 PM | M-F 4-5P | 4-5P | :30 | ROF-12-TV-22H | \$850.00 NM |
| 29 | 11/05/12 | 11/05/12 | M-F 5-6p News | 5-6p | 1----- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 5:46 PM | M-F 5-6p News | 5-6p | :30 | ROF-12-TV-22H | \$1,600.00 NM |
| 30 | 11/05/12 | 11/05/12 | M-F News 8 at 6p | 6-630p | 1----- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | M | 11/05/12 | 7:20 PM | M-F News 8 at 6p | 6-630p | :30 | ROF-12-TV-22H | \$2,400.00 NM |
| Aired during extended Nightly News. | | | | | | | | | |
| 31 | 11/05/12 | 11/05/12 | Entertainment Tonight | 7-730p | 1----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

| | | | |
|--------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 968467-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Restore Our Future | RESTORE OUR FUTURE | 1567 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-------------------------|-------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 31 | 11/05/12 | 11/05/12 | Entertainment Tonight | 7-730p | 1----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$1,100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | | 11/05/12 | | Entertainment Tonight | 7-730p | :00 | | \$1,100.00 | NM |
| Credited | | | | | | | | | |
| 32 | 11/05/12 | 11/05/12 | Access Hollywood | 730-8p | 1----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$1,100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | | 11/05/12 | 7:54 PM | Access Hollywood | 730-8p | :30 | ROF-12-TV-22H | \$1,100.00 | NM |
| 33 | 11/05/12 | 11/05/12 | NBC Tonight Show | 1135p-1235a | 2----- | :30 | 2 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 2----- | 2 | \$700.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WGAL M | | 11/05/12 | 12:07 AM | NBC Tonight Show | 1135p-1235a | :30 | ROF-12-TV-22H | \$700.00 | NM |
| 1 WGAL M | | 11/05/12 | 12:31 AM | NBC Tonight Show | 1135p-1235a | :30 | ROF-12-TV-22H | \$700.00 | NM |
| 34 | 11/05/12 | 11/05/12 | M-Su News 8 at 11p | 11-1135p | 1----- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | 1----- | 1 | \$1,800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL M | | 11/05/12 | 11:29 PM | M-Su News 8 at 11p | 11-1135p | :30 | ROF-12-TV-22H | \$1,800.00 | NM |
| 35 | 11/04/12 | 11/04/12 | M-Su Late News Off-Time | Late News Off-Time | -----S | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Su | | 11/04/12 | 12:01 AM | M-Su Late News Off-Time | Late News Off-Time | :30 | ROF-12-TV-22H | \$1,000.00 | NM |
| 36 | 11/06/12 | 11/06/12 | M-F News 8 at 6a | 6-7a | -T----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | -T----- | 1 | \$1,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WGAL Tu | | 11/06/12 | 6:07 AM | M-F News 8 at 6a | 6-7a | :30 | ROF-12-TV-22H | \$1,400.00 | NM |
| Total Spots | | | | | | | 82 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$90,950.00 |
| <u>Agency Commission</u> | \$13,642.50 |
| <u>Net Amount Due</u> | \$77,307.50 |